



**eDEAF**  
EMPLOY & EMPOWER

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## Activity Report 2011

2011 has been yet another successful year. As pioneers in the Deaf community, eDeaf continuously strives to bridge the divide between the hearing – and Deaf world. Our target is specifically the corporate sector. We ensure that our Deaf clients are empowered upon open labour market as we provide them with a wealth of knowledge to successfully contribute towards the South African mainstream economy and become assets to their companies of employment.

### Learnerships

#### Administration NQF Level 2

2011 marked the completion of the Administration NQF Level 2 learnership. 47 Deaf learners completed the learnership with both eDeaf and Siyaya Skills Development as training providers.

#### Wholesale and Retail NQF level 2

The graduation ceremony of 33 Deaf learners with a full NQF Level 2 qualification in the retail environment, celebrated Wholesale and Retail Seta's pilot programme. eDeaf and the Shoprite Checkers group were the training providers of the pilot that boasts with the least learner dropouts of all the Seta's learnerships. The pilot project embarked with a total 40 learners and pathed the way for Wholesale and Retail Seta's commitment, announcing the Decade of the Deaf initiative, during the graduation ceremony.

#### ABET

As part of their corporate social investment, companies have come onboard to provide opportunities to the Deaf community. A total of 60 Deaf learners are studying ABET Communication Levels 1,2, and 3. As an accredited training provider, eDeaf provides the training at our premises Tuesdays to Thursdays. Our skilled facilitators also travel to teach ABET at several companies offsite. See table below.

Company	Amount of learners
Boston Scientific	4
Brolaz	9
UTI	11
Landelahni	5
CFS Rica	2

Hygiene Cleaning System	2
Old Shanghia	3
PVR	2
Morgan and Cargo	2
Telkom	7
Randwater	1
Worldnet	4
Verbatim	2
Multimedia	2
Absa	2
HFR Transport	4

## IT

36 Learners enrolled in DLC training programme. eDeaf is the only Deaf owned and managed Microsoft accredited training centre in South Africa.

### Registered Training programmes

eDeaf received accreditation as training provider and successfully registered two NQF level 1 learning programmes with ETDP Seta, An Introduction to Basic South African Sign Language and a Bridging Programme. Companies that have Deaf employees have shown great interest to learn how to communicate with their staff members in South African Sign Language and eDeaf is able to provide this essential training. Training takes place in the work environment and allows bridging the communication divide. The second training programme, Understanding one's identity, culture and role within the Deaf community, provides much needed information to the Deaf community. Sadly South African Sign Language is not yet implemented as a formal subject at schools for the Deaf and subsequently Deaf learners lack the essential knowledge own to their specific culture and language. eDeaf is able to empower the Deaf community as we target specifically school leavers to ensure that they not only fit successfully into mainstream society, but also nurture their own sense of pride and identity. This important programme is to be implemented in 2012.

### Placements

Despite the global economic turbulence, eDeaf has successfully placed a number of 43 Deaf clients in various fields of the open labour market. See table below.

Company	Amount of placements
Ceva	4
Worldnet	5
Netcare Hospital x 2	2
Rula	2
De Beers	2
Nedbank	1
Software AG	1
SBV	12
Absa	3
Fast Flame	1
Centlube	1
Stanley	2
Pointing	3

Diamond	2
Fedex	2

### **Employment**

Due to the increase demand and rising numbers of students, eDeaf welcomed Mbuso Mkhize to the team. His energy and initiative brings a spark to our team. We also employed Ellen Mbata as general office assistant. eDeaf currently has a staff corps of 12, with only two hearing members.

PHOTO

### **Renovations**

Thanks to our sponsors, eDeaf added two more training rooms to its exiting three training venues. Three Deaf people joined the subcontractor and received valuable experience. Two training rooms and eDeaf's ablution facilities were renovated and DELL, sponsored another 15 computers. The building's existing gutter system was replaced and eDeaf received 8 outdoor benches made from recycled plastic. Thanks our sponsor that did not only see to an environment conducive of learning but also ensured ample seating during lunch breaks.

PHOTO

### **Note to Sponsor**

Thanks to your sponsorship and continues support, 2011 was yet another year of making a valuable contribution towards our South African economy.