7 Benefits of employing a Deaf candidate

**Situational Awareness**
Deaf people are very aware of their environment. Not being able to hear has not only heightened some of their other senses, but also made them more alert and aware of their surroundings. This can be a major benefit in certain jobs.

**Increased Productivity**
Deaf people are not easily distracted by noise or conversation and can often be more productive because of this. The Deaf use Sign Language to communicate, which increases hand-eye coordination and hand strength. Therefore, often the Deaf can be faster and more accurate than their hearing co-workers at certain tasks.

**Problem Solving**
People who are Deaf, have spent their whole lives bridging communication and cultural gaps in everyday situations. From a business perspective, this translates into an employee with good problem solving and interpersonal skills at your disposal.

**Loyal & Hard Working**
The unemployment rate within the Deaf community is roughly 80%. This means that Deaf employees are generally more reliable and hard working as they understand how difficult it is to find work opportunities.
Our values define who we are, they are our fundamental beliefs, they guide our actions and behaviour. They influence the way we work with each other, the way we serve our clients and empower the Deaf community.

**Noisy Environments**
Deaf employees are far more capable and comfortable working in noisy environments. Ear protection is often not required.

**B-BBEE Compliant**
The employment of disabled staff will count towards your B-BBEE scorecard under management control as well as certain associated Skills Development Spend.

**Reduced Shrinkage**
The Deaf communicate through Sign Language, making it far more difficult for syndicates and under-handed persons to convince Deaf employees to assist with or take part in theft.

**Respect**
We sensitise the “hearing” to look through the eyes of the Deaf, we acknowledge that we are stronger together.

**Empowerment**
Deaf facilitator lead training, ensures our learners are taught in their first language (GASL), resulting in a greater success rate, and better prepared students.

**Leadership**
We are a Deaf lead organisation, who empower and guide future Deaf leaders within our sphere of influence.

**Community**
We employ and empower the Deaf community of South Africa through our partnered solutions approach.

**Excellence**
We are committed to delivering effective learnerships and recruitment solutions that add value to your business and benefit from government incentives.

**Trust**
We are the leading training provider of Deaf skills development in South Africa.

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